

## **NEWS RELEASE**

## PAPER ENVIRONMENTS

Parsons and Homasote Present Installation at WantedDesign That Explores Paper as Material for Built Environment

NEW YORK, May 17, 2013—On the floor of WantedDesign, Parsons students will create an experimental installation that explores paper as a material for the built environment. Led by architects Moorhead & Moorhead, and sponsored by Homasote, the installation will be constructed of recycled fiberboard. It will serve as a backdrop for an international student design workshop, taking place through the duration of the event.



Entitled "X Design," the installation was developed in a cross-disciplinary studio at the School of Constructed Environments at Parsons, which includes programs in Architecture, Interior Design, Lighting Design and Product Design. The modular installation is composed of layers of Homasote joined together in "X" formation with steel rods. The inspiration behind the piece was to take this material, which is somewhat rigid, and transform it to something elegant. By fanning out the different planks of Homasote and joining them at different heights, the students created complex forms that are unusual and almost organic. Since it also serves as the setting for a design workshop, the structure also needed to be functional. The "X" formation makes the structure relatively stable, enabling some of the planks to be arranged horizontally to form tables and seating surfaces.

## About Parsons The New School for Design

Parsons The New School for Design is one of the leading institutions for art and design education in the world. Based in New York but active around the world, the school offers undergraduate and graduate programs in the full spectrum of design disciplines. Critical thinking and collaboration are at the heart of a Parsons education. Parsons graduates are leaders in their respective fields, with a shared commitment to creatively and critically addressing the complexities of life in the 21st century. For more information, please visit www.newschool.edu/parsons.

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